

HENRY SAMALIN

Video Producer & Editor
AI-Powered Workflow Systems

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PROFILE

Video producer and editor with 4+ years of end-to-end production experience spanning live surgical broadcast, branded content, and narrative film. Built an AI-powered YouTube content workflow at Deuk Spine Institute using Claude and TurboScribe, turning raw transcripts into fully optimized video packages at scale. BS in Film Production, Full Sail University. Relocating to Nashville, TN on April 2026. Open to full-time, part-time, and consulting roles.

EXPERIENCE

Manager of Video Production & Social Media

Apr 2022 – Apr 2026

Deuk Spine Institute · Melbourne, FL

- Built an AI-powered YouTube content workflow using Claude and TurboScribe — converting raw surgical transcripts into fully optimized video packages (titles, thumbnails, descriptions, tags) across two recurring content series, cutting production time significantly while maintaining SEO quality and consistency.
- Produced, directed, and broadcast live neurosurgical procedures weekly — including endoscopic spine surgeries and spinal fusions — managing all technical production from camera operation to live switching via OBS and vMix.
- Edited and published patient testimonials, educational content, podcasts, and marketing videos, driving measurable increases in engagement and watch time across YouTube, Instagram, TikTok, Facebook, and LinkedIn.
- Managed full video asset pipeline from capture to delivery: b-roll, audio, lighting, archival footage, stock integration, and metadata optimization for search performance.

Co-Founder, Aerial Cinematographer & Video Editor

May 2021 – Present

cShanty | a Detroit Film Company · Bloomfield Hills, MI

- Co-founded a film production company delivering branded content, promotional video, and aerial cinematography for commercial clients including Ford Credit and Magnetic Image Inc.
- Managed end-to-end production across all projects — concept through delivery — including editing, color grading, and social-media-optimized output with custom music scoring.
- Handled all client communication, pre-production planning, and editing pipeline management independently.

Film Production — Crew & Editorial

2018 – 2020

Various Productions · Orlando & Winter Park, FL

- Composed and performed drum/percussion score for 'One Last Time' (short film, 2020).
- Editor on 'The Unprofessionals' and 'Antiquity' — structured editorial workflow, color, pacing, and opening/closing credits.
- Camera Utility on 'Our Father' — Official Selection, Kingdomwood International Film Festival 2019.

SKILLS & TOOLS

Production: Adobe Premiere Pro · DaVinci Resolve · Adobe Creative Suite · After Effects · CapCut · Descript

Live Broadcast: OBS Studio · vMix · Multi-camera switching · Live streaming · Platform management

AI & Workflow: Claude (Anthropic) · TurboScribe · Runway Gen-4 · Prompt Engineering · YouTube SEO Automation

Aerial & Camera: Drone Videography · Aerial Cinematography · Camera Operation · Field Production

EDUCATION

Bachelor of Science — Film Production

2017 – 2019

Full Sail University · Winter Park, FL